

**THE
CCIM
INSTITUTE**

Northern
California
Chapter

**PARTNERSHIP
BROCHURE**

2026

About you

Your Success is Our Mission.

Dear Prospective Partner,

On behalf of the Northern California CCIM Chapter, thank you for considering a partnership with us in 2026.

As the first CCIM chapter ever established, founded in 1972, we've spent more than 50 years setting the standard for what a commercial real estate professional community should be. That legacy isn't something we take lightly. It's something we earn, month after month, by bringing together the sharpest minds and most active dealmakers in Northern California.

When you sponsor our chapter, you're not just getting your logo on a slide. You're positioning your company in front of decision-makers who are actively working deals, building portfolios, and shaping the future of commercial real estate across the Bay Area, Silicon Valley, and Sacramento regions.

Our members trust the companies that stand with us. They know that our sponsors aren't just vendors, they're partners who understand this industry and are committed to its success. That trust translates into real relationships and real business opportunities. This sponsorship package outlines the specific benefits you'll receive at each level, from monthly luncheon access to golf tournament participation to year-round marketing exposure. But the true value of sponsorship goes beyond what's listed on these pages. It's about being part of a community that's been leading this industry since the beginning.

We're selective about our partnerships because our members deserve sponsors who share our commitment to excellence. If that's you, we'd be honored to have your company join us in 2026.

Thank you for your time and consideration. I look forward to welcoming you as a partner.

Sincerely,

Tony Rishell, CCIM

President
Northern California CCIM Chapter

The First Chapter. Still Leading.

NorCalCCIM.com | NorCalCCIM@ccim.net

About us

The First Chapter. Still Leading.

The Northern California Chapter represents the most elite group of commercial real estate professionals in the region. We're not just any CCIM chapter, we're the first, founded in 1972. For over 50 years, we've set the standard every other chapter follows.

As an affiliate of the National Association of REALTORS®, the CCIM Institute has been a recognized global leader in professional education for more than 30 years.

Our 220 members include **brokers, investors, developers, asset managers, lenders, attorneys, and corporate real estate executives**—all leveraging CCIM's world-class education in investment analysis. Only 6% of CRE professionals nationwide hold the CCIM designation. You're reaching the top tier.

When you sponsor NorCal CCIM, you connect with decision-makers across three major markets: Bay Area, Silicon Valley, and Sacramento. That's unparalleled access to Northern California's most active dealmakers, all under one chapter.

#1 NORCAL WAS THE FIRST CCIM CHAPTER IN THE WORLD
FOUNDED 1972

220+ ACTIVE MEMBERS STRONG

15+ ANNUAL EVENTS ACROSS THREE MAJOR
MARKETS BAY AREA • SILICON VALLEY •
SACRAMENTO

2021 PRESIDENT'S CUP AWARD RECIPIENT

2024 CHAPTER OF EXCELLENCE - INNOVATION



About partnership

Year-Round Visibility. Lasting Connections.

Monthly Luncheons - Consistent access to Northern California's top dealmakers

15+ Annual Events - Happy hours, district mixers, and networking across Bay Area, Silicon Valley & Sacramento

Exclusive Golf Tournament - Premium sponsors get foursome/twosome access

Associate Memberships - Your designated team members join the CCIM network

Amplified Marketing and More - This year we enhanced social media, spotlight opportunities, and year-round visibility based on your feedback



About opportunities

Four Tiers. One Exceptional Network.

PARTNERSHIP OPPORTUNITIES	PLATINUM	GOLD	SILVER	BRONZE
	\$6,000	\$4,500	\$2,750	\$1,500
MEMBERSHIP				
Complimentary Associate Memberships – <i>Individual(s) must be chosen for the calendar year</i>	2 People	2 People	1 Person	1 Person
Featured in NorCal Chapter Membership directory	Yes	Yes	Yes	Yes
MONTHLY LUNCHEONS				
Complimentary Admission to Each Luncheon (total per year)	4 people	3 People	2 People	1 Person
Logo Featured on Intro Slides*	Yes	Yes	Yes	Yes
Logo Displayed at Every Luncheon Table*	Yes	Yes	Yes	Yes
Sponsor Flag on your nametag	Yes	Yes	Yes	Yes
Sponsor Spotlight Opportunity to Address Audience that Month.	Yes	Yes	Yes	
Sponsor Spotlight Opportunity to Provide Promotional Material During Sponsors that Month at Each Table	Yes	Yes	Yes	
Individual Recognition During Luncheon	Yes	Yes	Yes	
Group Recognition During Luncheon				Yes
ANNUAL CCIM GOLF TOURNAMENT				
Golf Tournament Players	4	2		
MARKETING				
Company Logo on Our Website (with links), All Email Marketing, and Chapter Events.*	Yes	Yes	Yes	Yes
Sponsor Logo and Thank You at Year End in LinkedIn Digital Ad.*	Yes	Yes	Yes	Yes
Sponsor Spotlight on Social Media and Website (monthly)	Yes	Yes	Yes	

*Logos displayed/featured will be sized accordingly based on tier of sponsorship.

Please note: A 3% processing fee applies to credit card payments.

About opportunities

Additional opportunities. Everyone Wins.

ONE-TIME LUNCHEON PARTNERSHIP \$600

Perfect for testing the waters or targeting a specific audience.

- Access to our most valued members, designees, and industry newcomers
- Recognition in all marketing materials for that luncheon
- Two complimentary luncheon tickets
- Recognition during the presentation
- One minute to address attendees
- Opportunity to display promotional materials at your table

ONE-TIME EVENT PARTNERSHIP Starting at \$500

Sponsor a district mixer, happy hour, or special event.

- Recognition in all marketing materials for that event
- Two complimentary event tickets
- Recognition during event presentation
- One minute to address attendees
- Opportunity to display promotional materials

CUSTOM EVENT PARTNERSHIP Starting at \$500

Have a unique idea? Let's create something together.

We work with partners to design custom sponsorship packages tailored to your specific goals and budget. From educational workshops to market-specific events, we'll collaborate to create maximum impact for your brand.

Contact us: NorCalCCIM@CCIM.net

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